<table>
<thead>
<tr>
<th>Topic</th>
<th>Possible SAC Activities</th>
<th>Notes</th>
<th>Priority: High, Medium, Low¹</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A. EXTERNAL SUPPORT for SANCTUARY</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| **A1. Marketing, Travel & Tourism** | • SAC Marketing Subcommittee to reconvene; develop additional advice focused on enhancing the visibility and marketability of the sanctuary, and contributing to the sustainability of sanctuary programs. Specifically to include (suggested by Michael Cohen): Exploring how visitor donations can be taken in and reaching a goal of 5000 fans on CINMS Facebook page.  
• Recommend sanctuary actions to enhance visitor awareness, appreciation and enjoyment of the sanctuary in a manner that is consistent with resource protection and sanctuary stewardship.  
• Council consideration and adoption of Marketing Subcommittee recommendations, assistance with implementation as appropriate. | | **H** |
| **B. SHIP–RELATED ISSUES** | | | |
| **B1. Marine Shipping Working Group** | • Formation of Marine Shipping Working Group, which would develop locally-based recommendations on how to: 1) Reduce the risk of ship strikes on endangered whales; 2) Decrease air pollution and greenhouse gas emissions; 3) Improve navigational safety and promote efficient maritime shipping throughout the region; 4) Manage ship traffic to minimize Naval operation interruptions and reduce conflicts with other ocean users.  
• Council to provide guidance and feedback to the working group throughout the year. | | **H** |

¹ Based on a survey of 24 council members initiated at the Jan. 24th, 2014 SAC meeting.
² “High” priority topics are those that the Executive Committee will work to get on SAC meeting agendas at least once. “Medium priority topics may be placed on a SAC meeting agenda if time and opportunity allows. “Low” priority topics are unlikely to be placed on SAC meeting agendas in a significant way (unless circumstances change).
<table>
<thead>
<tr>
<th>Topic</th>
<th>Possible SAC Activities</th>
<th>Notes</th>
<th>Priority: High, Medium, Low</th>
</tr>
</thead>
</table>
| **C. ENERGY PROJECTS**                    | **C1. Offshore Wind and Wave Energy**  
  • Continue to learn from invited speakers (e.g., UCSB Bren School student group) about technologies, stakeholder views, and marine environmental issues associated with offshore wind and wave energy.  
  • When delivered to the council, review, discuss, help revise, and take action on a Conservation Working Group offshore wind/wave energy report.                                                                 | Review of wind/wave energy report eliminated as an activity at the request of CWG Chair Kristi Birney. | L                           |
|                                           | **D. FISHERIES / FISHING EDUCATION**  
  **D1. Education and Outreach on Fishing in CINMS**  
  • Invite fishing representatives (commercial & recreational) to provide educational talks to the council. For example, learn about (and consider supporting) direct marketing of locally caught seafood (Stephanie Mutz).  
  • Advise and assist with implementation of the 2014 Sanctuary Classic recreational fishing and photography contest.                                                                                                                                                                           |                                                                       | M                           |
|                                           | **E. MARINE PROTECTED AREAS (MPAs)**  
  **E1. Biological & Socioeconomic monitoring of Channel Islands MPAs**  
  • Hear from scientists that have been conducting monitoring in and around the Channel Islands MPAs.  
  • Research Activities Panel annual characterization of biological monitoring efforts, gaps and needs.                                                                                                                                                                                                                                                |                                                                       | H                           |
|                                           | **E2. MPA Education & Outreach**  
  • Sanctuary Education Team (SET) to recommend to the SAC updated messaging, suggested audiences, and communication tools regarding Channel Islands MPAs.  
  • Council to hear from and talk with leadership from the Santa Barbara Channel Marine Protected Area Collaborative.                                                                                                                                                                                                                                                   |                                                                       | H                           |

*January 2014*
<table>
<thead>
<tr>
<th>Topic</th>
<th>Possible SAC Activities</th>
<th>Notes</th>
<th>Priority: High, Medium, Low</th>
</tr>
</thead>
</table>
| **F. CLIMATE CHANGE EFFECTS**                                         | **F1. Ocean Acidification**  
  - Staff progress reports on implementation of the sanctuaries’ west coast action plan on Ocean Acidification and follow-up activities coming out of the 2012 “Best Practices for Communicating Ocean Acidification” workshop.  
  - Ongoing updates, discussion and council/staff education on the latest work to advance understanding, education and responses to ocean acidification.  
  - Council advice on action plan implementation and other possible sanctuary actions.                                                                                                           |       | H                           |
| **G. YOUTH INVOLVEMENT**                                             | **G1. Student Group Involvement with SET/SAC**  
  - The council’s Sanctuary Education Team (SET), with help from staff, to connect a local area student group to the advisory council and provide mentorship on a student project.                                                                                                           |       | M                           |
| **H. ADDITIONAL TOPICS / ACTIVITIES SUGGESTED BY COUNCIL MEMBERS**   | **H1. Chumash Community Initiatives**  
  - Receive information about the concept of a Chumash Demonstration Village and Education facility for Chumash cultural use and public cultural and ocean stewardship education.  
  - Learn about a proposed “Ocean For Life”-style field studies program for tribal youth.  
  - Council discussion and consideration of expressing support for these initiatives.  
  - Learn more about a Northern Chumash Tribal Council proposal for a new sanctuary off the San Luis Obispo coast (suggested by Bob Warner).                                                                                      | First three bullet-points suggested by Luhui Isha Waiya.  
  4th bullet-point suggested by Bob Warner. | M     |
|                                                                      | **H2. Responsible Wildlife Watching**  
  - Bring in speakers on this topic (e.g., involved agency officials). Topics could include disturbances to seabirds, dolphins, and other wildlife. Emphasize the “Responsibly Watching California’s Marine Wildlife” guidelines [http://oceanservice.noaa.gov/outreach/pdfs/wildlife_watching_handbook.pdf](http://oceanservice.noaa.gov/outreach/pdfs/wildlife_watching_handbook.pdf) | Suggested by Debra Herring. | L     |

*January 2014*
<table>
<thead>
<tr>
<th>Topic</th>
<th>Possible SAC Activities</th>
<th>Notes</th>
<th>Priority: High, Medium, Low</th>
</tr>
</thead>
<tbody>
<tr>
<td>H3. Monitor efforts on habitat enhancement (reefing)</td>
<td>• Invite speakers to talk about habitat enhancement, improved recreational opportunities, water quality improvement, links to ocean acidification mitigation, and wildlife enhancement.</td>
<td>Suggested by Capt. David Bacon.</td>
<td>L</td>
</tr>
</tbody>
</table>
| H4. Citizen Science | • Consider the possibilities of “adopt-a-beach” type of volunteer activities (e.g., similar to GFNMS Beach Watch program). Not just for some island shores, but mainland beaches too. Check into Beach Combers program in Santa Barbara  
• Update/presentation on the Channel Islands Naturalist Corps program, including their citizen science contributions.  
• Hear from staff about and/or guests about: LIMPETS program (findings, patterns, etc.); Marine debris programs; need for citizen-reported whale sightings; MPA Watch program, etc.  
• Learn about the use of citizen science compared to traditional science. | Suggestions on this category made by Jonna Engel, Vic Cox, Merit McCrea and others. | M |
| H5. Channel Islands National Park General Management Plan | • Receive a follow-up report on the Park’s General Management Plan as it takes shape and is finalized. | | L |
| H6. Research Directions and Priorities for CINMS | • Engage the council’s Research Activities Panel (RAP) in developing recommendations on research needs that the sanctuary can/should focus on, including considerations of staffing. | Suggested by Mark Steele. | H |